

Press Release

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Devoted to the highest standards

A. Lange & Söhne at Watches and Wonders 2022

The quest for perfection and search for uniqueness connect people who call a Lange watch their own with those who create them. This is also evident in the novelties that A. Lange & Söhne will present to the public from 30 March to 5 April 2022 at the Geneva Watches and Wonders watch fair, on the Lange Experience Hub as its own platform, and at customer events worldwide.



A. Lange & Söhne novelties to be presented at the trade fair, from left to right: RICHARD LANGE MINUTE REPEATER, ODYSSEUS and GRAND LANGE 1 with two case variations.

A. Lange & Söhne will present four new watches at this year's Watches and Wonders fair. The RICHARD LANGE MINUTE REPEATER is a homage to classic precision watchmaking. The third model in the ODYSSEUS line is the first Lange watch with a case and bracelet made of titanium. And the GRAND LANGE 1, which is available in white or pink gold with grey dial shows how a design classic can be carefully developed while making it even more elegant.

All these novelties may seem different at first glance, but they do have one thing in common: they are all in line with the ambition of the Saxon manufactory to create new, inspiring masterpieces of watchmaking artistry time and again.

RICHARD LANGE MINUTE REPEATER – a homage to classic precision watchmaking



The tradition of historic pocket watches is an important point of reference for A. Lange & Söhne and is reflected in many details of today's manufacture calibres, sometimes even in the overall concept of a watch. And this is the case with the RICHARD LANGE MINUTE REPEATER, a limited edition of 50, which is based on the classic construction principles of precision watchmaking. The pursuit of historical authenticity is expressed in the construction of the melodious and sophisticated striking mechanism as well as the enamel dial with its blued steel hands and slim Roman numerals, which are manufactured in-house. Contemporary developments include the patented hammer block and the pause elimination feature that prevents the usual pause between the hour and minute strikes in the first 14 minutes of an hour. This also reflects Lange's ambition to never stand still and drive forward the art of watchmaking. The timepiece is limited to 50 pieces and water-resistant up to 2 bar (20 metres).

ODYSSEUS – sporty elegance in titanium

At A. Lange & Söhne, the name ODYSSEUS also represents the merging of uncompromising quality with the highest levels of functionality. With a case made from light, robust titanium that is water-resistant up to 12 bar (120 metres), and a matching bracelet, which guarantees the highest levels of comfort even when playing sport, the third member of the ODYSSEUS watch family lives up to this claim. The multilevel dial in the new colour ice-blue has a striking surface structure. The sporty-elegant character of the watch, which is a limited edition of 250, is complemented by the robust, perfectly handcrafted automatic calibre L155.1, which was developed exclusively for this model range and launched in 2019. The balance wheel ensures absolute precision by oscillating at 28,800 semi-oscillations per hour (4 hertz) underneath the balance wheel bridge which is adorned with a hand-engraved wave pattern.



GRAND LANGE 1 – further development of a design classic



The new GRAND LANGE 1 perfectly reflects the ambition to further develop a watch family that has been the face of the brand for more than 25 years and has set new standards in precision watchmaking. The challenge lies in making the proportions of the timepiece even more elegant but at the same time retaining its high degree of recognisability. The new model's height has been reduced to 8.2 millimetres, giving the watch an even better fit on the wrist. This makes the GRAND LANGE 1 the ideal dress watch that combines genteel understatement with exciting design to form one organic unit.

The 41 mm timepiece is available in white or pink gold.

Events for watch lovers in Geneva and across the world

A. Lange & Söhne is known for choosing the best path, albeit not necessarily the easiest – including in its communication. At the Geneva watch salon Watches and Wonders, the novelties will be presented to the international press from 30 March to 5 April 2022 via new formats. Product presentations for customers in the company's most important markets will take place at the same time.

On 2 April 2022 at 1 p.m., Lange CEO Wilhelm Schmid will present all the novelties in the auditorium at the Geneva fair. The event will be streamed live on the website watchesandwonders.com and will also be available in the media library of the digital platform, the Lange Experience Hub. The group presentations have been replaced by more personal encounters, so-called "Touch & Feel" sessions at the trade fair stand with up to ten interested journalists. The defining feature of the A. Lange & Söhne trade fair stand is a giant 5-metre high model of the new ODYSSEUS, visible from afar.

A "giant watch" is also an eye-catcher and an element that links all the decentralised customer events. As an oversized, animated hologram, the RICHARD LANGE MINUTE REPEATER is the focus of the presentation of novelties at the most important A. Lange & Söhne boutique locations such as Singapore, Tokyo, New York, Shanghai, London and Dubai. In Germany, the large holographic depiction can be experienced in Frankfurt and Berlin. With a case diameter of around 1.30 metres and height of approx. 2.20 metres, the handcrafted details – enlarged in the hologram to 30 times their actual size – are visible from all sides as though they were under a microscope. In order to achieve as much attention to detail as possible, the hologram of the movement is even equipped with an oscillating balance wheel.

About A. Lange & Söhne

Dresden watchmaker Ferdinand Adolph Lange laid the cornerstone of Saxony's precision watchmaking industry when he established his manufactory in 1845. His precious pocket watches remain highly coveted among collectors all over the world. The company was expropriated after the Second World War, and the name A. Lange & Söhne nearly vanished. But in 1990, Walter Lange, Ferdinand Adolph Lange's great-grandson, ventured to start over again. Today, Lange crafts only a few thousand wristwatches, mainly in gold or platinum, per year. They are endowed exclusively with proprietary movements that are lavishly decorated and twice assembled by hand. With 69 manufacture calibres developed since 1990, A. Lange & Söhne has secured a top-tier position among the world's finest watch brands. Its greatest successes include brand icons such as the LANGE 1, the first regularly produced wristwatch with an outsize date, and the ZEITWERK, with its precisely jumping numerals. Extraordinary complications such as the ZEITWERK MINUTE REPEATER, the TRIPLE SPLIT and the so far most complicated model, the GRAND COMPLICATION, introduced in 2013 in a limited edition of six, represent what the manufactory always strives for: to drive the traditional art of watchmaking to ever-new heights. The sporty yet elegant ODYSSEUS, introduced in 2019, marked the start of a new chapter for A. Lange & Söhne.

Press enquiries

Arnd Einhorn, Head of Corporate Communications & Product PR
Tel.: +49 (0)350 53440 | E-mail: presse@lange-soehne.com

Online information

alange-soehne.com | facebook.com/langesoehne | youtube.com/user/alangesoehne
instagram.com/alangesoehne | [#alangesoehne](https://twitter.com/alangesoehne) | [#watchesandwonders2022](https://twitter.com/watchesandwonders2022) | [#higheststandards](https://twitter.com/higheststandards)

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