

Press Release

Glashütte, May 2025

Mechanical masterpieces at Lake Tegernsee

A. Lange & Söhne is once again Presenting Partner of the Concours of Elegance Germany

Following the successful first edition of the Concours of Elegance Germany last year, A. Lange & Söhne is the Presenting Partner of this top-class automotive event at Lake Tegernsee for the second time. Taking place on the 25th and 26th of July 2025, it will be hosted by the organisers of the British Concours of Elegance at Hampton Court Palace, which the German watch manufacture has supported since 2018.



The historic Gut Kaltenbrunn is the venue for the Concours of Elegance Germany.

While the royal grounds of Hampton Court Palace serve as a stage for exquisite classic cars at the British Concours, its German counterpart stages around 200 of the most beautiful classic cars in front of the picturesque Alpine panorama on the banks of Lake Tegernsee, with the international classic car community meeting at the historic Gut Kaltenbrunn.

As at the British partner event, the overall winner at Lake Tegernsee is not chosen by a jury but by the vehicle owners. The coveted Best of Show Award – a certificate with a hand-engraved balance cock made of gold-plated German silver – will be presented to the winner at a ceremony on Friday, 25 July, by Wilhelm Schmid, CEO of A. Lange & Söhne. On Saturday, he will also honour the winner of the “Emerging Collectors” award, a new category that focuses on up-and-coming, young collectors.

With these awards, the manufacture honours the passionate commitment to preserving classic automobiles as a valuable cultural asset for future generations, while also highlighting its appreciation for outstanding engineering, exceptional craftsmanship and timeless elegance. These qualities also characterise the mechanical masterpieces from A. Lange & Söhne, driven by the same relentless pursuit of excellence.



For A. Lange & Söhne, the first Concours of Elegance Germany 2024 was marked by the 25th anniversary of the DATOGRAPH.

The art of watchmaking meets automotive culture

The unique atmosphere creates an appropriate setting for visitors to explore the art of fine watchmaking at A. Lange & Söhne. A carefully curated selection of timepieces welcomes automobile enthusiasts on a journey of discovery into the world of the Glashütte manufacture. This will also include novelties presented at the Swiss watch fair Watches and Wonders in April.

"After a successful premiere last year, it is a pleasure for us to once again be able to support this special event in our manufacture's home country, which is known for its automotive passion," explains Wilhelm Schmid. "As a partner from the very beginning, we are proud to be part of the Concours, as it brings together enthusiasts with a sweet spot for the extraordinary and an appreciation for authentic craftsmanship and technical sophistication. Here, the parallels between classic automobile culture and traditional fine watchmaking become tangible."

About A. Lange & Söhne

Dresden watchmaker Ferdinand Adolph Lange laid the foundations for Saxony's precision watchmaking industry when he established his manufacture in 1845. His precious pocket watches remain highly coveted among collectors all over the world. The company was expropriated after the Second World War, and the name A. Lange & Söhne nearly vanished. But in 1990, Walter Lange, Ferdinand Adolph Lange's great-grandson, had the courage to revitalise the brand. Today, Lange crafts only a few thousand wristwatches per year, mainly in gold or platinum. They are equipped exclusively with movements made in-house that are elaborately finished and assembled by hand. With 75 calibres manufactured in-house since 1990, A. Lange & Söhne holds a leading position in the watchmaking world. Some of the major successes include the LANGE 1 with the first outsize date in a regularly produced wristwatch and the ZEITWERK with its precisely jumping numerals. Extraordinary complications such as the ZEITWERK MINUTE REPEATER, the DATOGRAPH PERPETUAL TOURBILLON or the TRIPLE SPLIT represent the manufacture's quest to take its traditional art to increasingly new heights. Launched in 2019, the sporty and elegant ODYSSEUS in stainless steel marks the beginning of a new chapter for the manufacture.

Press enquiries

Arnd Einhorn, Head of Global Corporate Communications & Product PR
Tel.: +49 (0) 35053 440 | Email: presse@lange-soehne.com

Online information

alange-soehne.com | facebook.com/langesoehne | youtube.com/user/alangesoehne
instagram.com/alangesoehne | [#alangesoehne](https://twitter.com/alangesoehne)

Asset download

press.alange-soehne.com